

Sports Data, Sports Wagering and Official Data

Fact Sheet

In the event that PASPA is overturned, regulators in states that decide to legalize sports wagering will have an obligation to ensure that legal sports wagering is **safe, transparent** and **commercially viable**.

By mandating the use of Official Sports Data to offer and settle wagers, state legislators have a unique opportunity to implement a licensing regime that **protects its citizens, safeguards sports integrity, and promotes consumer confidence**.

What is Sports Data?

Sports Data is the term for the **record of everything that happens in a game**. It includes the schedules, standings, scores, results and other statistics (time on the clock, the number of baskets, the number of passes and the time of a touchdown).

Sports Data is the fuel that powers the global sports betting market – **it allows wagers to be offered, marketed, decided/settled**.

To service the demands of the global sportsbooks Sports Data must be **fast, accurate and reliable**. This is vital in the digital world where most sports wagering is “in game” – i.e. offered on events within the game (such as next touchdown) rather than the final result.

Without Fast, Accurate and Reliable Sports Data:

- Sportsbooks cannot accurately set odds/lines
- Neither Sportsbooks nor Customers can have complete confidence that wagers have been settled correctly
- Wagers may be placed after an “in-game” event has already occurred – this can be exploited by criminal elements

Who Controls the Data?

Outside of a few states (e.g. Nevada) the US sports betting market is unregulated and illegal. The Sports Data that fuels these unregulated markets comes from a variety of different sources – none of which are officially sanctioned by US sports.

Sports Data that powers the illegal market is:

- **NOT** independently verified
- **NOT** sanctioned by US sports
- **NOT** accurate, consistent or reliable

Official Data Benefits All Participants

Mandating the use of Official Data provides **single verifiable source of data** which **benefits all involved in sports wagering**.



Protects US Citizens

Consumer protection and confidence must be at the heart of legal, licensed wagering.

An independent, verifiable source of official data safeguards consumer protection & confidence. It ensures that consumers can trust the information on which their wager is based and the result is decided.



Safeguards US Sports

Legal, licensed sports betting can help to safeguard sporting integrity.

Mandating the use of official sports data provide transparency, control and a vital source of funding for integrity initiatives. It also eliminates the influence of criminal elements that engage in match fixing, point shaving and other corrupt practices such as fraudulently delaying or misreporting scores/results for financial gain.



Generates New Tax Revenues

Confidence that wagering is conducted in a legal, fair and transparent manner that benefits all participants: sportsbook operators, citizens and the sports themselves.

Official data provides a competitive advantage that encourages sportsbook operators to obtain a license which, in turn, underpins a fair and sustainable tax regime.



Helps Business Grow

Access to official data creates a competitive advantage. Only legal, licensed sportsbooks will have access to the fastest, most accurate data from court-side. This enables the creation of market leading and innovative wagering products.